

Redemptive Venture Builder

Learning Series

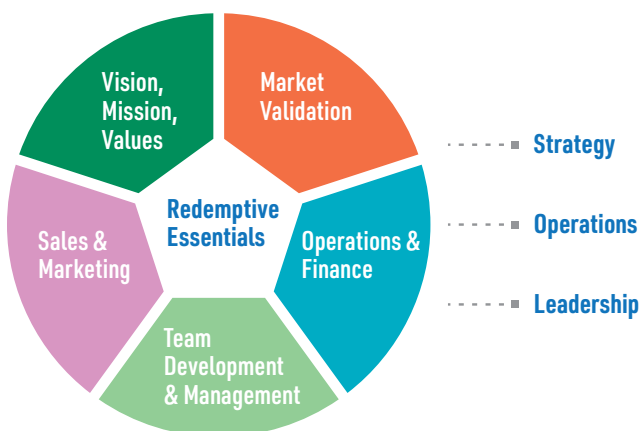
You want to start a business, 'do your own thing', be your own boss. But as a Christian, you also want to make a difference, and have your faith be a part of that change.

All of this matters to you.
It matters to us too.

The CRE is proud to launch the 'Venture Builder' Learning Series. All the needed foundation you'd find in a business program, anchored in a redemptive worldview—the first of its kind in Canada.

We aim to equip aspiring faith-driven entrepreneurs with business knowledge that's grounded in biblical principles, so that their ventures are built to effect Kingdom change and bless the community.

The Six Modules of Redemptive Venture Builder Learning Series



6 Modules / 18 Hours:

Time:

6:30 pm - 9:30 pm
Every Thurs, Feb 15 - Mar 20, 2024
(except the last class on Wed, Mar 20)

Location:

Tyndale University

Fee:

\$465 + HST

Register today:

<https://redemptivebusiness.ca/rvb>

INSTRUCTORS:



Hannah Lau

Founder, Principal Consultant
Astera Asia
Lecturer, Entrepreneurial Marketing
University of Waterloo



Philip Yan

Founding Director
Centre for Redemptive Entrepreneurship
Founder, Chief Experience Designer
GenesisXD

Gain essential venture-building knowledge and skills that are infused with biblical principles.

This program is a strategic starting point for aspiring faith-driven entrepreneurs to create sustainable businesses that are grounded in the Gospel.



PROGRAM HIGHLIGHTS:

- **Redemptive Worldview Framework:**
Apply insight from biblical narratives to business planning, operation, and decision-making.
- **Essential Business Knowledge:**
Gain all necessary knowledge to start and run a business.
- **Actionable Learning:**
Understand and implement a practical framework for launching a business.
- **Community and Networking:**
Connect with peers for support, sharing ideas and collaboration.

Key Learning in Each Module:

1. **Redemptive Essentials** – This first module is the core and aims to prepare you with the Redemptive mindset as the grounding philosophy so that you can view all areas of your venture through a redemptive lens.
2. **Vision, Mission, Values** – Establishing the 'why, what, how' of the venture, ensuring that the foundation is redemptive in nature.
3. **Market Validation** – Looking beyond the product/service you want to launch, to address needs in the market with redemptive solutions.
4. **Sales & Marketing** – Communicating and selling in ways that are relevant and compelling, delivering value to customers that is not solely driven by monetary gain.
5. **Operations & Finance** – Setting processes and structures that establish a healthy and sustainable organization, allowing the business to live out its redemptive purpose.
6. **Team Development & Management** – Building individuals and teams up in a culture that allows them to flourish, even as they work.

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For More Information:

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“Redemptive business leaders are not satisfied only to profit on the system’s terms; their greater ambition is to act as prophets of a better way.”

– Redemptive Business Playbook

Centre for
**Redemptive
Entrepreneurship**



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www.tyndale.ca/cre

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