

TORONTO
REDEPTIVE
BUSINESS LAB

DESIGNED BY PRAXIS

Our first Redemptive Business Lab in Canada

www.Toronto.RedemptiveLabs.ca

April 2023



Centre for
**Redemptive
Entrepreneurship**



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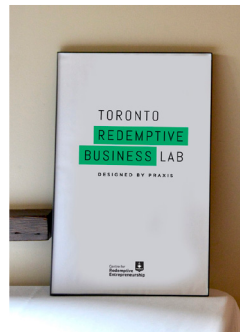


The Foundation

Since the inauguration of the Centre for Redemptive Entrepreneurship (CRE) in June 2021, we have developed strategies to build experiential programs and supportive communities to help shape culture through ventures. In the first year, our focus was on raising awareness of the need for redemptive leadership and entrepreneurship to advance the gospel impact in Canada. With God’s momentous guidance, the CRE has laid a solid foundation with these milestones: (1) CRE launched 12 Redemptive Imagination Gatherings in Toronto, Hamilton and 5 regions in the Greater Vancouver Area; (2) CRE embarked on several vision trips to meet workplace leaders and entrepreneurs to observe the redemptive business landscape in Canada; (3) We researched on and built partnerships for future projects through studies, training, and events.

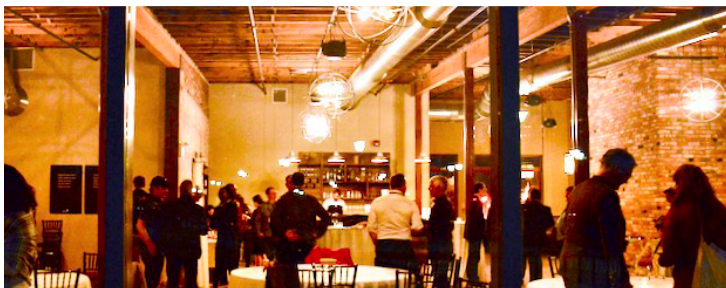
The Ground-breaking Event

The first half of 2023 is marked with an exciting milepost – CRE launched the first Toronto Redemptive Business Lab on April 2-4. This 3-day, 2-night event (42 hours) is designed for the growth of a founder’s leadership and their venture with a redemptive frame. We gathered 10 early-stage business founders to broaden their imagination, and they also learned to accelerate their practice of



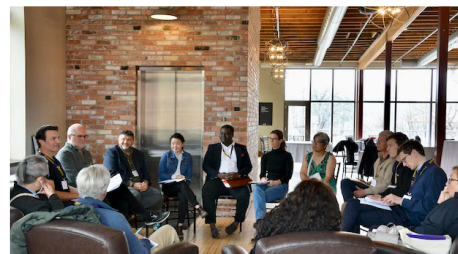


redemptive entrepreneurship. Each founder had four one-on-one mentoring sessions with the mentors paired up for their specific venture needs. This way, they would gain advice and insight from perspectives of different expertise. This unique format of mentoring has an additional benefit... there's built-in discipleship in these meetings because our mentors are both seasoned business leaders and devoted Jesus followers. Licenced by the Praxis Labs of New York, our event contents are anchored in the Praxis Redemptive Frame but adapted to the Canadian context, covering the dimensions of strategy (what you build), operations (how you build), and leadership (why you build).





In partnership with Charis Foundation, CRE also helped launch the first Redemptive Social Enterprise Lab, the [Kaleo Labs](#). Both labs took place simultaneously in the same venue with common experiences yet customized to address the different needs of the two cohorts. While each cohort ran a tailored core program, all participants engaged in joint gatherings in worship and fellowship with one another. Whether the interests were of venture building or social enterprise building in nature, or advice-giving, all parties present shared the same drive for kingdom impact.



2023 Redemptive Business Lab Founders



Alyssa Cole
 Co-Founder and Director
 of Ecommerce & Vendors
guudguuds



Bill Bayles
 Co-Founder & CEO
razeup Corp.



Bing Wong
 Co-Founder & Senior
 Partner
Collision Builders



Cosmas Ofoegbu
 Co-Founder & Director
**Core Healthcare
 Solutions**



Dan Klinck
 Founder & CEO
East African Power



Fraser Hardy
 Co-Founder & CTO
razeup Corp.



Jason Persall
 Co-Founder & Lead
Persall Fine Foods Co.



Jenni Lien
 Founder & CEO
Pink and New



Karen Bayles
 Co-Founder and President
guudguuds



Matthew Kang
 Co-founder & Chief
 Innovation Officer
Revolve Surgical

2023 Business Lab Mentors & Labs Team



Ben Burmaster
 President & Founder
Snuggle Bugz



Dennis Ensing
 Chief Venture Advisor &
 VP, Venture Programming
MaRS Discovery District



Hannah Lau
 Founder &
 Lead Consultant
Astera Asia



John Carbrey
 CEO & Founder
FutureSight



Simi Lawoyin
 People + Culture Practice
 Lead
Amplify Mission



Stanley Ly
 VP, Marketing & Talent
Mindfield Consulting



Tony Gareri
 CEO
Roma Moulding



Philip Yan
 Founding Director
**Centre for Redemptive
 Entrepreneurship**



Joyce Chang
 Associate Community
 Mobilizer
**Centre for Redemptive
 Entrepreneurship**

There was a deep sense of community and joy throughout the event – all attendants may do different businesses, but they are together for a common calling. Between the two labs, we impacted 20 founders of 15 ventures with the support of 16 mentors. Of particular encouragement, a couple of ventures brought in their co-founders from the US and the Greater Vancouver Area, making the connections among us even more beautiful and ground-breaking.

As Canada's first redemptive business lab, history is made in this three-day event. However, it is the experience that counts. Our founders recalled,

"I feel the flow of the event contributes to the overall mindset change." - Fraser Hardy

"While I thought the mentors would be the best part, I was actually just so impressed and blessed by the other founders. Their passion, sacrifice, and humility were inspiring." - Matthew Kang

"Extremely well led / the entire team at redemptive labs were on point and on message." - Dan Klinck

CRE will continue to support these founders in their redemptive entrepreneurship journey.

Our hope is not only for their individual growth and success, but we are also here to help build a meaningful community for them.

In summary, we see the following impacts of our first Redemptive Business Lab:

1. As the lab participants, all founders came to learn the redemptive frame and the practice of strategy, leadership, and operations through relatable business cases. In addition, they acquired a new language common among redemptive business leaders and they bonded well as a new redemptive community.
2. Our mentors got a chance to reflect on their own journeys. They also learned the redemptive framework and felt encouraged to further their impacts.
3. All movements begin with a community. The Redemptive Business Lab, designed to foster deep connections in a highly engaging environment, plays a significant role in catalyzing the movement of redemptive entrepreneurship.

We pray that each venture of our labs, when they mature and succeed, will impact the world in their uniquely restorative way.